



# Humanitarian Awards

powered by HumanKind



**This Year,**

**Charity Truly**

**Begins At Home**

Given restrictions on large gatherings, we have opted to make our Humanitarian Awards Benefit virtual this year! We invite you to take the celebrations into your own home (or backyard!) for a party with your closest friends, family or colleagues on Saturday, August 22, 2020.

*To reserve your spot as a Sponsor or to learn more about hosting a party, please contact our Community Outreach Coordinator Greer Horning at [Greer@humankindwichita.org](mailto:Greer@humankindwichita.org) or 316-264-9303 x 115.*

HUMANKIND MINISTRIES PRESENTS

# The 69th Annual Humanitarian Awards Benefit

Saturday, August 22, 2020

## Sponsorship Levels and Benefits

### ADVOCATE SPONSOR: \$1,500

Advocate Sponsors will receive recognition on event signage and more. Your donation provides shelter for a mother and two children for one month at our shelter, including beds, utilities, meals, clothes, hygiene products, case management, and more. Recognition also includes:

- Name on event website
- Name included on party table tents
- 2 virtual event tickets, with dinner from AVI Seabar & Chophouse

### CHAMPION SPONSOR: \$5,000 (1)

The Champion Sponsor receives all of the above, plus recognition in more marketing materials and during the event program. This sponsorship covers the cost of an average 45-day shelter stay for a family of three, including beds, utilities, meals, clothes, hygiene products, and individualized case management.

- Name/logo in event program
- Recognition in program livestream
- Signage with name/logo at event
- 4 virtual event tickets, with dinner from AVI Seabar & Chophouse

### CHANGEMAKER SPONSOR: \$10,000 (1)

The Changemaker Sponsor receives all of the above recognition, plus social media call-outs and more. Your donation covers costs to provide *case management* to all clients at HK's three shelters and three low-income apartment complexes (250+ individuals and families) for one month.

- Name/logo displayed on program screen during livestream
- 1 featured social media post in weeks leading up to event plus inclusion in blog post promoting event
- Prominent recognition during livestream program
- 6 virtual event tickets, with dinner from AVI Seabar & Chophouse

### PRESENTING SPONSOR: \$20,000 (1)

The Presenting Sponsor will have exclusive recognition as such for this event wherever it is mentioned, plus more prominent recognition everywhere and all of the perks above. Better yet, your donation covers *all costs* associated with keeping our 3 shelters open for approximately four weeks, providing: shelter, utilities, food, clothing, case management, and more—helping ~150 homeless Wichitans rebuild their lives.

- Name/logo on screen for duration of livestream program
- Featured recognition in HumanKind program
- Inclusion in press releases
- Sponsored listing on bidding app and live auction
- Featured mention in 3 event emails + special recognition in HumanKind's fall print Newsletter, mailed to 6,000-plus households
- Mention by name in social media video and other posts promoting event in weeks leading up to event and featured prominently on blog
- 10 virtual event tickets, with dinner from AVI Seabar & Chophouse