



**Sleep in
Solidarity,
Educate
with Empathy**

HumanKind's Sleep Out ICT is the ultimate way to show compassion for our region's most vulnerable residents. Children across the city are encouraged to lead a team of fundraisers as they give up their beds for one night on **Friday, April 29.**

We invite you to join us in solidarity with our homeless neighbors, and encourage the next generation of leaders to strive for change.

*To secure your sponsorship package or discuss other options, please contact Director of Donor Relations and Community Engagement **Greer Cowley** at Greer@humankindwichita.org or 316-264-9303 x 115*

**HumanKindWichita.org/
SleepOut**

Help us create young advocates all across the city

Connect your organization with local families as we challenge them to switch their bed for a sleeping bag on **Friday, April 29**, and use the experience to learn about homelessness in Wichita.

Your gift will support HumanKind's programs and services and the 1,100 people that use our shelters each year.

HK's marketing reach includes:

- 32,000 website visitors per year
- 17,000+ social reach per month
- 6,000+ email recipients

Partners will be recognized:

- On social media
- In marketing emails
- In event collateral

Presenting (1): \$10,000

The presenting sponsor will have exclusive recognition in marketing at every opportunity. Your gift will cover the costs of complete case management at HumanKind's low-income apartments for three months.

Recognition includes:

- Company name and logo on event website
- At least two featured, exclusive social media posts
- Featured mention in all event emails
- Inclusion in HumanKind blog post
- Inclusion in HumanKind press release
- Unlimited event registrations

Champion: \$5,000

Your gift will cover the costs of PPE at all HumanKind facilities for 6 months.

Recognition includes:

- Company name and logo on event website
- Printed company name and logo on event collateral
- One featured social media post
- Recognition in all event emails
- Inclusion in HumanKind blog post
- 20 event registrations

Advocate: \$2,500

Your gift will fund a one-month stay for a family of four at The Inn

Recognition includes:

- Company name and logo on event website
- Printed company name and logo on event collateral
- 10 event registrations